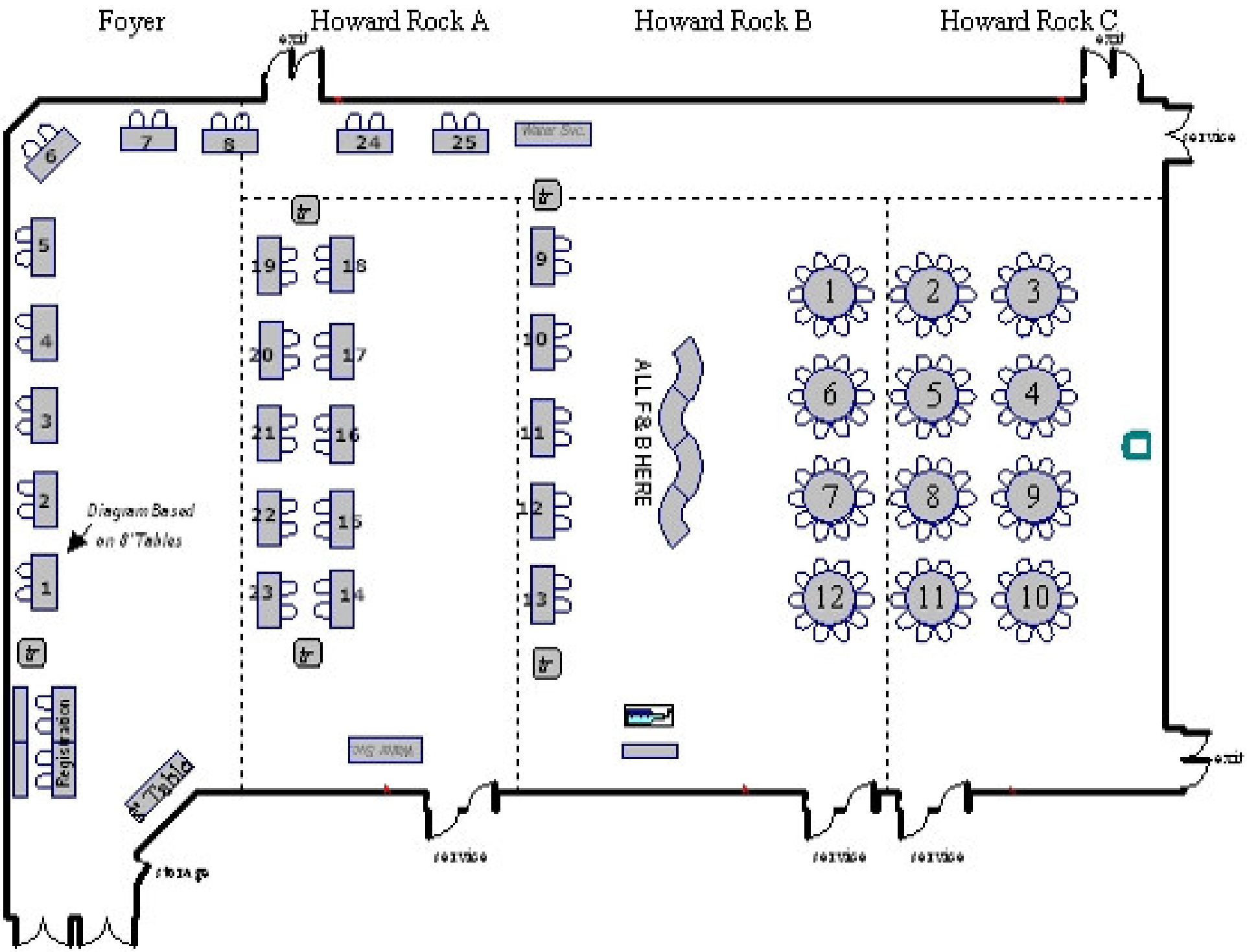Howard Rock Ballroom